

Eastside savvy

Where historic charm meets modern amenities.



Neighborhood View

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For Custom Publications

Heading east from downtown Indianapolis past Interstate 65/70, you pass through historic neighborhoods such as Woodruff Place, Cottage Home, Brookside, Little Flower and Irvington — full of restored apartment

buildings and 100-year-old homes, many of which have been converted to rentals — before reaching Warren or Lawrence townships, where you will find the bulk of newer eastside apartment complexes.

Everything on the east side can be reached from I-70 or U.S. 40, also known as the National Road (East Washington Street in the city limits), and from major north-south streets such as Shadeland Avenue, Post Road and German Church Road. IndyGo buses also provide easy access to many apartments.

Apartment complexes on the east side, many of which are newly remodeled or constructed, offer a wide variety of floor plans to fit a range of budgets. Efficiencies, one- to three-bedroom apartments and townhomes often include utilities, trash pickup and cable connections. Most complexes also



Photo: John Schwarz

Ellenberger Park is a popular gathering spot for Irvington residents. The park has a playground, tennis courts, ballfields, a pool and ice rink.

have washer-dryer hookups in apartments and on-site laundry facilities for residents' convenience.

The east side provides the convenience of near-city with suburban ease. For example, Equity Residential, the largest publicly traded owner, operator and developer of multifamily housing in the United States, manages eastside properties Elmtree Park and Olivewood, which have studio and one- and two-bedroom apartments with vaulted ceilings, dishwashers, ceiling fans, carpeting and high-speed Internet.

Some family-friendly communities have on-site daycare facilities and playground equipment. Many apartments have private entrances, fenced patios or balconies and are located in wooded surroundings. There are a few gated communities,

some with clubhouses and swimming pools and some with on-site storage.

Watch for move-in specials for qualified lessees that offer reduced rent or application fees, discounted cable service, corporate and student rates or a month's free rent.

Movie theaters, parks and Washington Square Mall provide entertainment and shopping opportunities. Film buffs can choose between the new Washington Square Showplace, with first-run movies on 12 screens, and \$1 encore movies at Washington Market. Irvington residents enjoy Ellenberger Park and summer concerts at the Irving Circle. City parks such as Brookside Park, DuBarry Park, Christian Park and Raymond Park have athletic facilities, swimming pools and sports fields, as well as hiking paths and picnic areas. ■

Vital stats: Eastside Indianapolis

Transportation: Access to Downtown from Interstate 70 and U.S. 40, known as the National Road (East Washington Street).

Rent: From \$269 for an efficiency apartment to \$870 for a four-bedroom, two-and-a-half-bath townhome.

Shopping: Major retailers at Washington Square Mall and along East Washington Street; smaller strip malls at Linwood Shopping Center, Devington Shopping Center, along Post Road corridor and on Main Street in Beech Grove.

Pets: Many communities allow pets, including large dogs.

Amenities: Buildings offer washer-dryer connections, patios and balconies in most units, laundry facilities, pools and covered parking. Some complexes also offer fitness centers, tennis courts and playgrounds; free utilities and trash collection; easy access to bus lines.